

## The Writing Revolution: An Overview

**PRESENTED BY****Dr. Toni-Ann Vroom & Dr. Dina Zoleo****SERIES SESSIONS**

Date	Time
October 05, 2021	1:00 PM - 2:30 PM

**LOCATION****Online****FEE****\$0.00****QUESTIONS?****Contact Us:****[crc-register@arpc.ab.ca](mailto:crc-register@arpc.ab.ca)  
403-291-0967****REGISTER ONLINE****Visit our website to register:  
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### Program

AUDIENCE: K-12 EDUCATORS, LITERACY LEADS AND ADMINISTRATORS ARE ENCOURAGED TO ATTEND.

This session provides an overview of the Hochman Method, an explicit set of specific writing strategies that teachers use in every grade and in all subjects, including ELA, social studies, science, world languages and math. This evidence-based and proven instructional methodology enables students to master the skills that are essential if they are to become competent writers. In turn, those skills equip students to become better readers, to communicate more effectively in writing and speaking, and most importantly, to elevate their thinking.

### Presenters

#### Dr. Toni-Ann Vroom

was previously a lead social studies teacher and school-wide writing coordinator at New Dorp High School in Staten Island, New York. At New Dorp, she was responsible for supporting the implementation of the Hochman Method across multiple content areas.

She has developed content for textbooks and materials for The Writing Revolution and she has presented at The Aspen Institute, South by Southwest and The College Board Foundation, as well as many other venues, on the topic of writing. Toni-Ann has a Ph.D in Literacy from St. John's University.

#### Dr. Dina Zoleo

was previously the Assistant Principal of Social Studies at New Dorp High School in Staten Island, NY where she co-led the effort to bring the Hochman Writing Method to New Dorp by seeding and developing it in her department, and then supporting its adoption school-wide.

She has developed content for textbooks and materials for The Writing Revolution and she has presented at The Aspen Institute, South by Southwest and The College Board Foundation, as well as many other venues, on the topic of writing. Dina has a Ph.D in Literacy from St. John's University.

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